CONSTRUCTION UK MAGAZINE

2027 Media Pack

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www.constructionmaguk.co.uk

Editor's Statement

Construction UK Magazine is proud to be the UK's leading subscribed Construction magazine and news provider in the industry. The magazine is sent to an audience of named key decision makers, who are budget holders in the Construction industry.

We continue to be a trusted source of information, providing the latest news, in depth insights, cutting edge technology, technical and industry features and event previews.

As well as reaching people through our magazine, we also have a presence at many trade shows throughout the year as media partners.

Maria Lapthorn

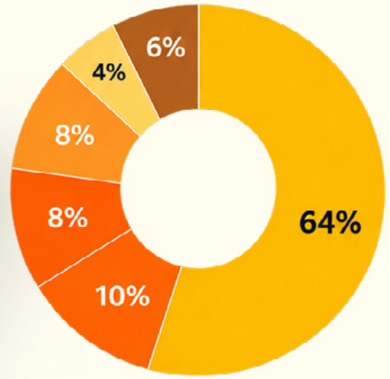
Editor

95,307* Magazine Subscribers

* Figures accurate as of September 2026

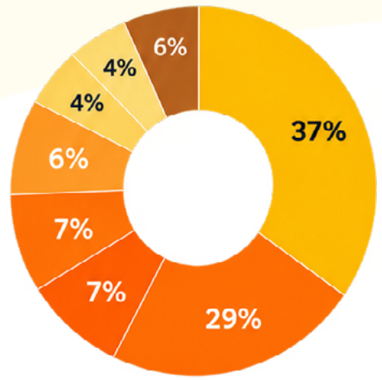
Digital Reach 120,331 *

Circulation by Industry



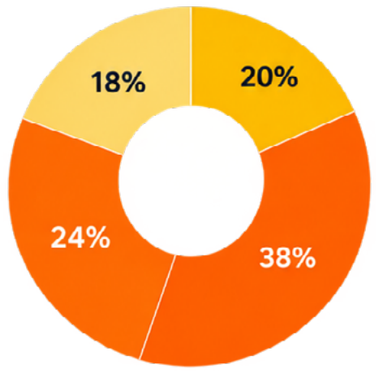
Construction Contractors	64%
Architects	10%
Consultants	8%
Government	8%
Developers	4%
Other	6%

Circulation by Job Title

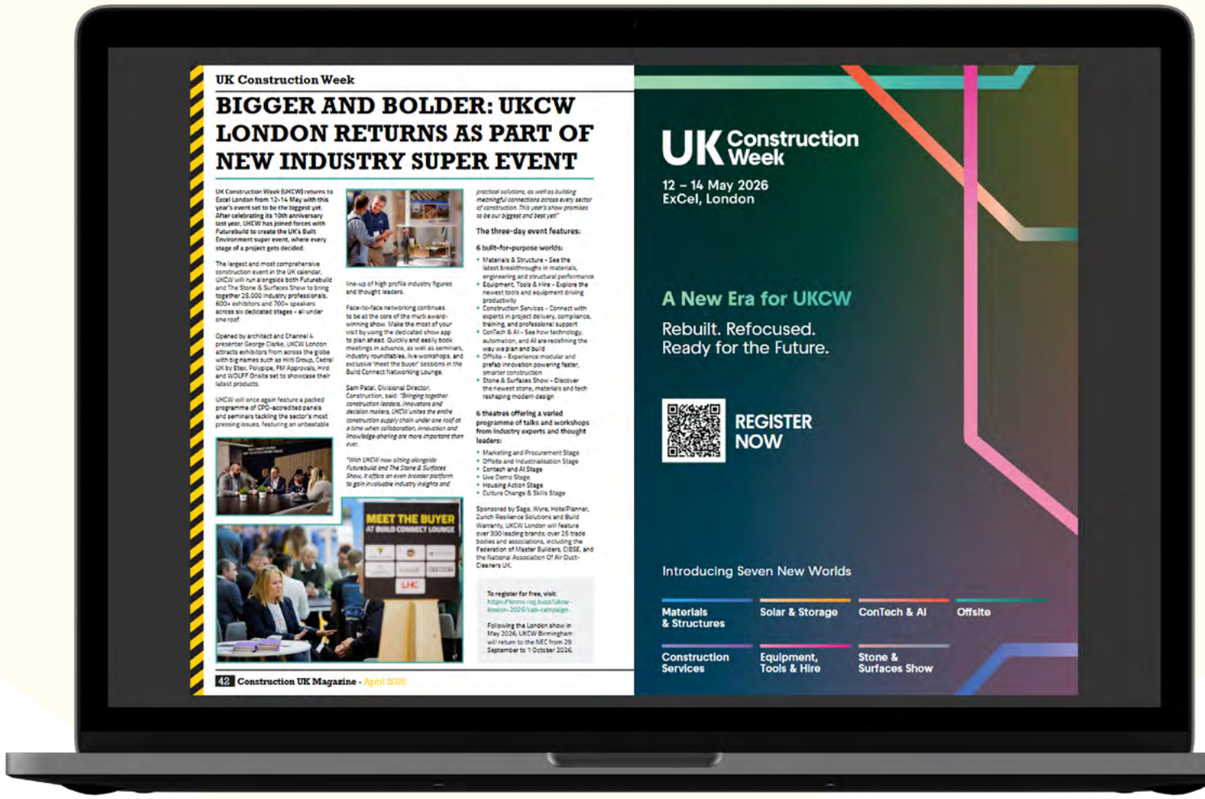


Directors	37%
Managers	29%
Surveyors	7%
Buyers / Procurement	7%
Estimators	6%
Sales / Marketing	4%
Building Control	4%
Other	6%

Number of Employees



1-19	20%
20-99	38%
100-499	24%
500+	18%



Editorial Submissions

Please submit editorial to John Reynolds at: editorial@constructionmaguk.co.uk

For editorial contributions we look for non-promotional content. Editorial pieces are put forward for consideration; there is no guarantee of inclusion.

Alongside our main features, we will also be running additional features in each issue.

Copy Deadlines

Copy is required by the 1st of each month for the following month's edition.
For example, copy for the March edition would need to be submitted by 1st February.

January
Drainage & Plumbing
Health & Safety
Technology & Software
Tools, Plant & Equipment Hire
Roofing, Cladding & Insulation

February
Fire Safety & Security
Modular Buildings/Welfare Units
Sustainability
Training & Education

Exhibitions
Futurebuild Preview

March
Drainage & Plumbing
Finance
Safety
Tools, Plant & Equipment Hire
Workwear

Exhibitions
The Fire Safety Event
The Health & Safety Event

April
Fire Safety & Security
Roofing, Cladding & Insulation
Technology & Software
Training & Education

Exhibitions
Construction EXPO North
UKCW London

May
Drainage & Plumbing
Health & Safety
Modular Buildings/Welfare Units
Sustainability
Tools, Plant & Equipment Hire

Exhibitions
Digital Construction Week

June
Fire Safety & Security
Heating, Ventilation & Insulation
Technology & Software
Training & Education
Workwear

Exhibitions
The Installer Show

July
Drainage & Plumbing
Health & Safety
Roofing, Cladding & Insulation
Training & Education
Tools, Plant & Equipment Hire

August
Fire Safety & Security
Modular Buildings/Welfare Units
Sustainability
Technology & Software
Training & Education

Exhibitions
Contamination & Land Remediation Expo
Plantworx

September
Concrete Works
Drainage & Plumbing
Health & Safety
Tools, Plant & Equipment Hire

Exhibitions
UKCW Birmingham
Kent Construction Expo

October
Fire Safety & Security
Technology & Software
Training & Education
Workwear

Exhibitions
Highways UK

November
Drainage & Plumbing
Health & Safety
Modular Buildings/Welfare Units
Safety, Security & Fire Protection
Tools, Plant & Equipment Hire

Exhibitions
London Build

December
Editor's Products of the Year
Fire Safety & Security
Sustainability
Technology & Software
Training & Education

Display Advertising

Double Page Spread: **£2,250**

A4 Page: **£1,450**

Half Page: **£950**

Quarter Page: **£650**

Advertorial

Double Page Spread: **£1,495**

A4 Page: **£795**

Half Page: **£595**

Editorial: **£195**

Right Hand Page **+ 10%**

Agency Discount **10%**

Series Discount

2 issues: **15%**

3 issues: **20%**

4 issues or more: **25%**

Training & Education

BUILDING BRITAIN'S FUTURE:
THREE YOUNG PROFESSIONALS SHAPING CONSTRUCTION'S NEXT CHAPTER

Construction is entering a new era. One defined by modern methods of building, long term infrastructure demand, and a growing need for people who can bridge technical capability with real world experience.

Across the country, young people are stepping into the sector with a level of readiness and clarity about their futures that reflects the industry's evolution.

Among them are **Santina Bunting, Jeremie Agbeme** and **Sophie Brindley**; three emerging professionals whose early careers highlight how today's learners are navigating the world of civil engineering, project delivery and site management.

"I underestimated how much I'd gain": Santina Bunting, Civil and Infrastructure Engineering (Arup)

At 20, Santina Bunting already has several years of civil engineering experience under her belt, having progressed from a Level 3 civil engineering apprenticeship into a Level 6 programme, with studies taking place at Warwick University. She describes "feeling over the moon" about her journey so far but says the real surprise has been the sheer breadth of what she's been exposed to - technically, academically and professionally.

Jeremie Agbeme

Santina was the only student in her grammar school year group to choose a vocational route. While she expected to gain workplace experience, she didn't anticipate just how quickly she would be contributing to real projects or how much responsibility she'd take on before the age of 20. She's developed strong technical skills, including proficiency across tools such as MicroStation, AutoCAD and Oasys, and strengthened her analytical and report writing capability through hands on project work.

Her confidence has grown alongside her skillset. Balancing study with live project delivery has shaped her organisation, communication and leadership ability qualities that have also seen her invited to events ranging from the House of Lords and 10 Downing Street to sector award ceremonies.

Looking ahead, Santina hopes to move into a more client facing position within engineering. What stands out most in her story, though, is the sense of momentum: she is part of a generation entering the sector earlier, more informed, and ready to contribute from day one.

"I wanted experience, not a pause": Jeremie Agbeme, Project Management (Arup)

For Jeremie Agbeme, the decision to pursue a project management apprenticeship came from wanting to keep his development moving forward. When a university course he'd been offered changed unexpectedly, he chose not to wait a year - instead stepping straight into a Level 6 apprenticeship that combined academic study with real work and responsibility.

He completed the programme with a First Class degree and a Distinction, but what he talks about most is growth: learning to communicate clearly under pressure, collaborating with diverse teams, and understanding the realities of delivering complex infrastructure projects.

Santina Bunting

Jeremie's exposure to major healthcare developments has shaped his long-term ambitions. He hopes to bring the project delivery principles he has learned in the UK to future roles supporting infrastructure in developing countries - particularly within healthcare.

Alongside his role, Jeremie volunteers as a school governor and supports apprentice networks, reflecting a wider trend among young professionals who see their technical routes not just as training, but as part of their identity and contribution to their communities.

> *"Jeremie's exposure to major healthcare developments has shaped his long term ambitions. He hopes to bring the project delivery principles he has learned in the UK to future roles supporting infrastructure in developing countries - particularly within healthcare."*

On site at 19: Sophie Brindley, Area Document Controller (Gallagher Group)

When Sophie Brindley started her T Level in Construction: Design, Planning & Surveying straight after her GCSEs, she knew she wanted hands on experience - but didn't expect that within one year she would be Gallagher Group's first Trainee Assistant Site Manager. She has since progressed even further into the sector and is now Area Document controller for the firm.

Her T Level industry placement exposed her to a wide range of site roles, from document control to shadowing site managers, engineers and quantity surveyors. These experiences helped her build confidence, particularly as the only woman on site at times, something she approached with determination and an openness to learning. Technical courses like T Levels can open doors for more women to join and thrive on site, encouraging greater representation across the industry.

Sophie's early interest in construction was sparked by her dad, a tradesman, and she has long held the ambition of becoming a property developer. Her role gives her a clear path towards that goal: she's gaining firsthand insight into project coordination, site management and the day-to-day realities of delivering a build from the ground up.

> *"What comes through in **Sophie's** story is the way early exposure to site environments shapes confidence, professional identity and clarity about future ambitions - something increasingly common among learners entering the sector through technical routes."*

Sophie Brindley

What comes through in Sophie's story is the way early exposure to site environments shapes confidence, professional identity and clarity about future ambitions - something increasingly common among learners entering the sector through technical routes.

What These Stories Tell Us About the Future of the Industry

Although Santina, Jeremie and Sophie are at different stages of their careers, and specialise in different areas, their experiences reflect wider shifts across the construction workforce:

- **Earlier industry exposure**
  Today's learners are interacting with real sites, tools and teams much earlier in their careers, allowing them to build confidence and professional judgement sooner.
- **A more diverse entry pipeline**
  Their stories show varied routes into the sector - engineering, project management, design and surveying - shaped by personal interests, life experiences and practical motivations.
- **A stronger sense of purpose**
  Whether it's Jeremie's interest in global healthcare projects, Sophie's ambition to become a property developer, or Santina's commitment to engineering excellence, each brings a clear sense of direction.
- **Skills aligned with modern construction demands**
  Digital tools, analytical thinking, communication and stakeholder engagement - all central to their journeys - are increasingly critical across the built environment.

What's striking is not just what these learners are doing now, but what they represent: a generation entering construction with readiness, adaptability and ambition, at a time when the industry needs exactly that.

They are not just preparing for the future of construction; they're already helping to shape it.

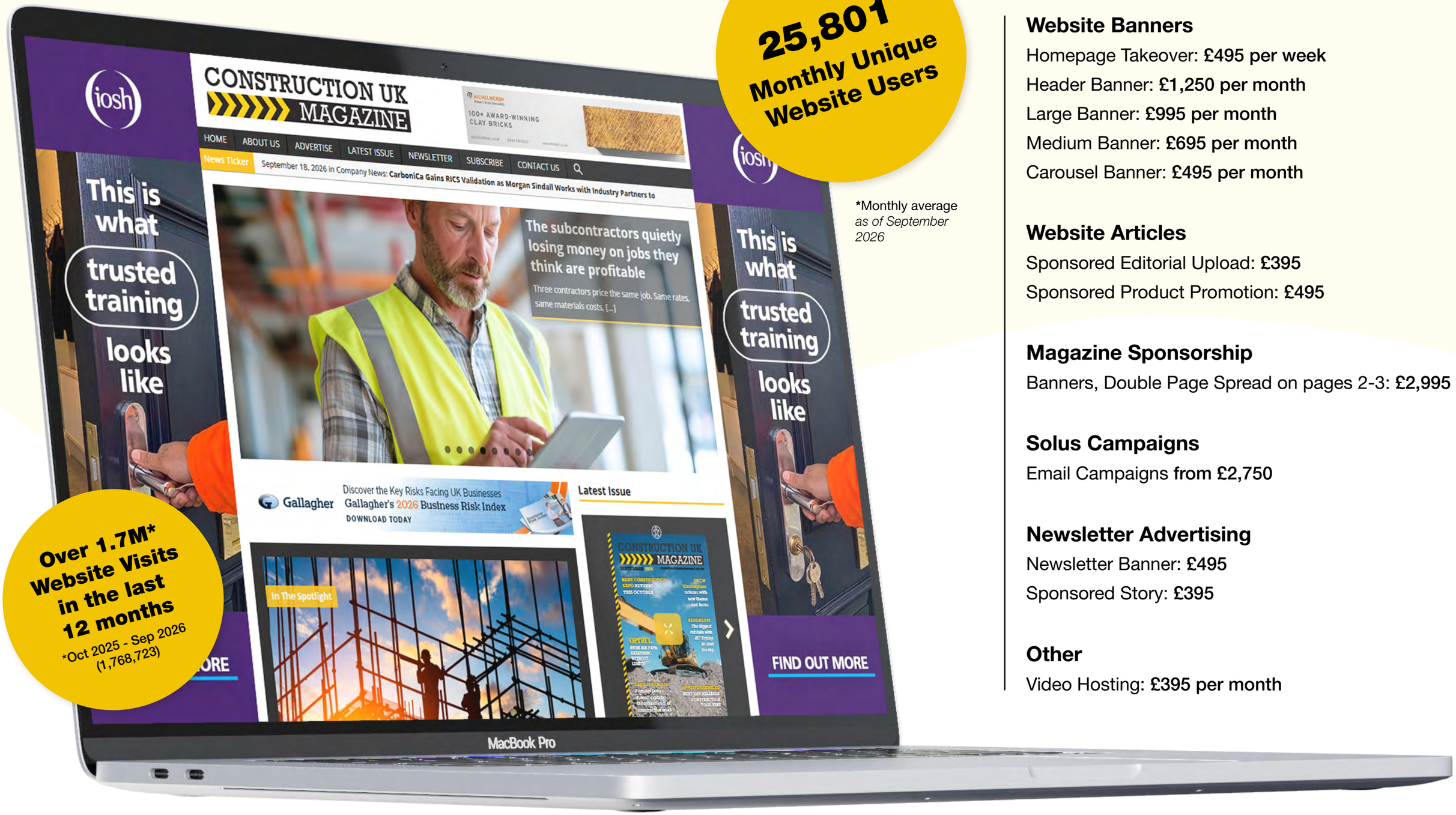
SKILLS FOR LIFE

Search Skills for Life to find more information on T Levels, apprenticeships and other technical pathways available.

28 Construction UK Magazine - April 2026

Construction UK Magazine - April 2026 29

Some of our advertisers include: Bluebeam, Day Aggregates, Department for Education (pictured above), Gallagher, HM Revenue and Customs (HMRC), HSS Hire Group, IOSH (The Institution of Occupational Safety and Health), Kingspan, Mercedes-Benz, Michelmersh, Mitsubishi Electric, NEBOSH (The National Examination Board in Occupational Safety and Health), ROCKWOOL, Sage, and Weston Homes.



25,801* Monthly Unique Website Users

*Monthly average *as of September 2026*

Over 1.7M* Website Visits in the last 12 months

*Oct 2025 - Sep 2026 (1,768,723)

Website Banners

Homepage Takeover: **£495 per week**

Header Banner: **£1,250 per month**

Large Banner: **£995 per month**

Medium Banner: **£695 per month**

Carousel Banner: **£495 per month**

Website Articles

Sponsored Editorial Upload: **£395**

Sponsored Product Promotion: **£495**

Magazine Sponsorship

Banners, Double Page Spread on pages 2-3: **£2,995**

Solus Campaigns

Email Campaigns **from £2,750**

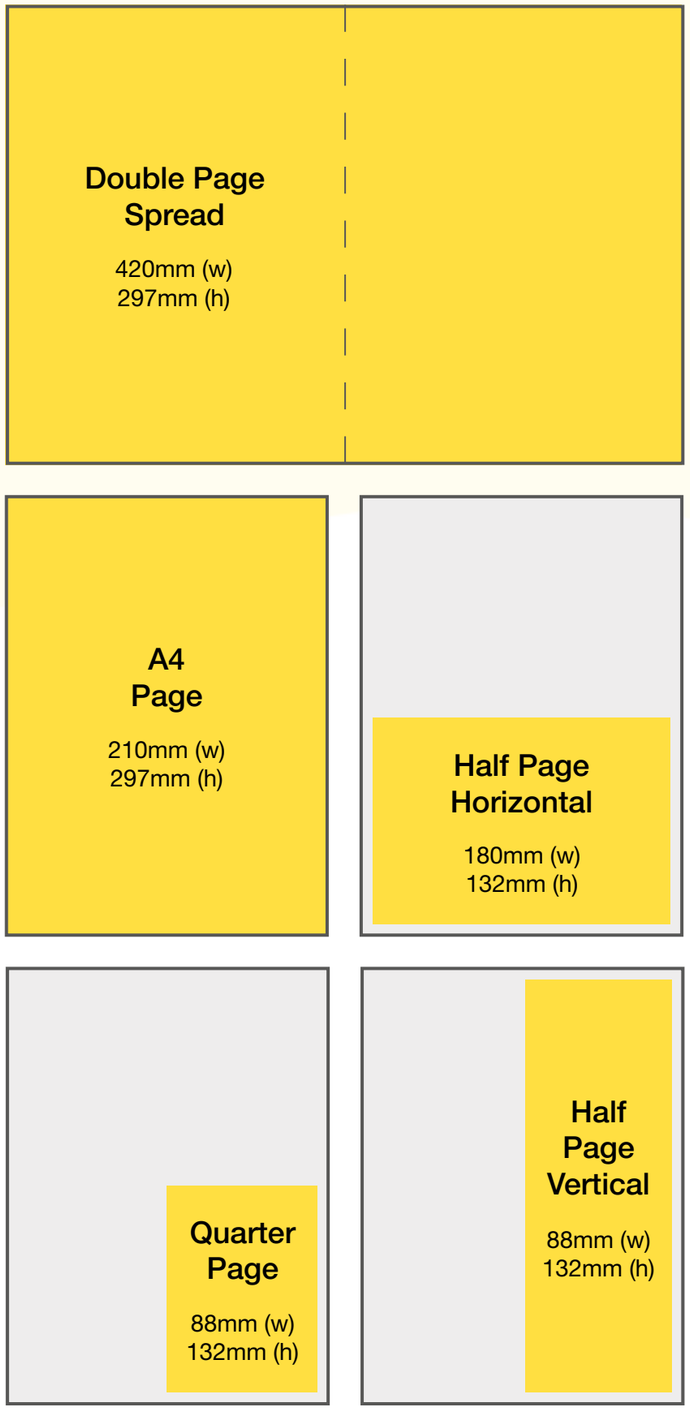
Newsletter Advertising

Newsletter Banner: **£495**

Sponsored Story: **£395**

Other

Video Hosting: **£395 per month**



Word & Image Count for Editorial / Advertorial Copy

Double Page Spread: 800 - 900 words (5 - 6 images)

A4 Page: 400 - 500 words (3 - 4 images)

Half Page: 200 words (1 - 2 images)

Quarter Page: 100 words maximum (1 image)

Please send all text within an email or Word document.
Image formats: JPEG, PNG, TIFF or EPS

Banner Sizes

Homepage Takeover: 300 pixels by 1000 pixels on both sides

Header Banner: 450 pixels by 90 pixels

Large Banner: 620 pixels by 80 pixels

Medium Banner: 300 pixels by 150 pixels

Carousel Banner: 200 pixels by 80 pixels

Magazine Sponsorship Banners: 620 pixels by 80 pixels

Newsletter Banner: 600 pixels by 80 pixels

Max File Size: 1MB

Image formats: JPEG, PNG or GIF

Newsletter & Website Image Sizes

Newsletter Image Size: 200 pixels by 200 pixels

Featured Image Size on Website: 620 pixels by 264 pixels

Image Formats: JPEG, PNG or GIF

Solus Campaigns

Full specifications available upon request.

Contents

September 2026

06 Farrans appointed to construct new London Stansted skylink walkways

14 Giant hogweed can pose health and safety risk, says Property Care Association

18 Strong order book allows Welsh construction firm to plan ahead with confidence

23 Northumberland College alumni lead Ashington Campus development

24 Sam Blacknell, Head of Skills Partnerships at British Gypsum, talks plastering and the skills gap

26 Tru Earthworks has reduced site survey times thanks to Smart Construction

30 Railpen secures planning consent for major redevelopment project at 12 Smithfield

40 The Next Phase of SuDS: Three Challenges for Construction Teams, by Pete Tamblin

50 The Construction Reset: UKCW Birmingham returns with bold new theme and focus

54 Kent Construction EXPO returns, Thursday 1 October, Kent Event Centre, Detling

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CONSTRUCTION UK MAGAZINE

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Construction UK Magazine - September 2026 03

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Each piece of editorial is chosen at the Editor's discretion. Inclusion is not guaranteed into an issue.

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"We had a great time attending UK Construction Week NEC this year and we would like to thank Construction UK Magazine for brilliantly advertising our presence at the show, which in conjunction with our experience and friendly team lead to us gaining some new and valuable customers due to readers knowing what we had to offer and where to find us on the day, which is fantastic. We look forward to both shows next year and continuing to work with Construction UK Magazine in the future with our advertising."

– Clark Drains Ltd

"We at HFE Signs are a printing company based in the midlands, we cover the UK and have a wide variety of products such as Printed Banners, Printed Signs & Boards and Safety Signs. We target specific markets by several means, one of which being magazine advertising. The team at Construction UK Magazine have always been very efficient to deal with and replies very quickly to emails. We have worked with them for many years now and the service has always been top notch, thanks guys – keep up the good work."

– Karl, HFE Signs

"Site Pod began working with Construction UK Magazine prior to our attendance at UK Construction Week at London's Excel back in May of this year. We found them to be professional and supportive, always on hand if/when we had questions about our submissions. The sales team have superb knowledge of the construction industry and shows genuine interest in our product and its success. We are confident that our submission pre-exhibition resulted in more visits to our stand and have been thrilled with the developing interest in our products.

"Site Pod is going to revolutionise the construction and refurbishment industries and our submissions with Construction UK Magazine are definitely helping us to get our brand out there and become recognisable suppliers in the welfare and health and safety markets. Thank you for your continued support, Construction UK magazine, we're enjoying working with you!"

– Site Pod

"Over the past year, Construction U.K Magazine has been a key channel for one of our campaigns.

"The variety of digital channels offered has allowed us to reach our target audience by utilising solus email campaigns, website banners, newsletter articles and home page banners. All of which achieved a successful ROI and led to a continuation of our work with Construction U.K. Magazine."

– NBS