



# CONSTRUCTION UK MAGAZINE

## 2026 Media Pack

 01843 808 106

 [www.constructionmaguk.co.uk](http://www.constructionmaguk.co.uk)

### Editor's Statement

*Construction UK Magazine is proud to be the UK's leading subscribed Construction magazine and news provider in the industry. The magazine is sent to an audience of named key decision makers, who are budget holders in the Construction industry.*

*We continue to be a trusted source of information, providing the latest news, in depth insights, cutting edge technology, technical and industry features and event previews.*

*As well as reaching people through our magazine, we also have a presence at many trade shows throughout the year as media partners.*

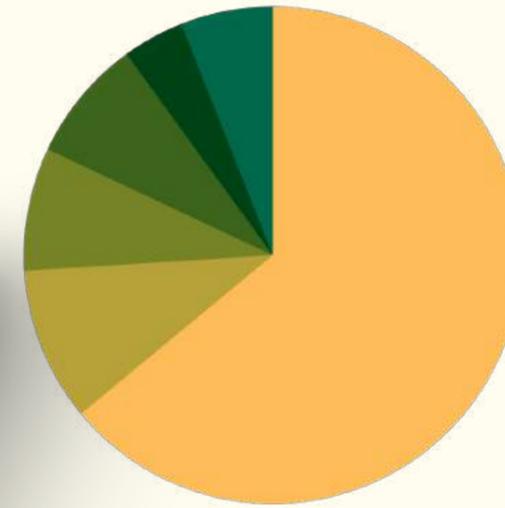
*Maria Laphorn*

Editor

95,307\*  
Magazine  
Subscribers

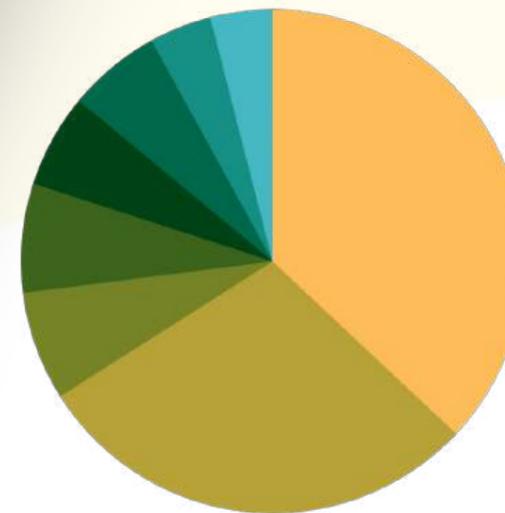
\* Figures accurate  
as of September 2025

Digital  
Reach  
120,331\*



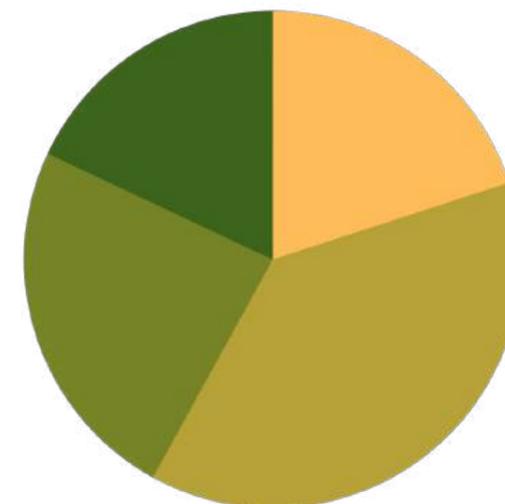
Circulation by Industry

- Construction Contractors: 64%
- Architects: 10%
- Consultants: 8%
- Government: 8%
- Developers: 4%
- Other: 6%



Circulation by Job Title

- Directors: 37%
- Managers: 29%
- Surveyors: 7%
- Buyers/Procurement: 7%
- Estimators: 6%
- Sales/Marketing: 4%
- Building Control: 4%
- Other: 6%



Number of Employees

- 1-19: 20%
- 20-99: 38%
- 100-499: 24%
- 500+: 18%



**Editorial Submissions**

Please submit editorial to: [editorial@constructionmaguk.co.uk](mailto:editorial@constructionmaguk.co.uk)

For editorial contributions we look for non-promotional content. Editorial pieces are put forward for consideration; there is no guarantee of inclusion.

Alongside our main features, we will also be running additional features in each issue.

**Copy Deadlines**

Copy is required by the first week of a month for the following month's edition – as an example we would require the content by the first week of February to feature in our March edition.

**January**

- Drainage & Plumbing
- Health & Safety
- Technology & Software
- Tools, Plant & Equipment Hire
- Roofing, Cladding & Insulation

**February**

- Fire Safety & Security
- Modular Buildings/Welfare Units
- Sustainability
- Training & Education

**Exhibitions**

- Futurebuild Preview

**March**

- Drainage & Plumbing
- Finance
- Safety
- Tools, Plant & Equipment Hire
- Workwear

**Exhibitions**

- The Fire Safety Event
- The Health & Safety Event

**April**

- Fire Safety & Security
- Roofing, Cladding & Insulation
- Technology & Software
- Training & Education

**Exhibitions**

- Construction EXPO North
- UKCW London

**May**

- Drainage & Plumbing
- Health & Safety
- Modular Buildings/Welfare Units
- Sustainability
- Tools, Plant & Equipment Hire

**Exhibitions**

- Digital Construction Week

**June**

- Fire Safety & Security
- Heating, Ventilation & Insulation
- Technology & Software
- Training & Education
- Workwear

**Exhibitions**

- The Installer Show

**July**

- Drainage & Plumbing
- Health & Safety
- Roofing, Cladding & Insulation
- Training & Education
- Tools, Plant & Equipment Hire

**August**

- Fire Safety & Security
- Modular Buildings/Welfare Units
- Sustainability
- Technology & Software
- Training & Education

**Exhibitions**

- Contamination & Land Remediation Expo
- Plantworx

**September**

- Concrete Works
- Drainage & Plumbing
- Health & Safety
- Tools, Plant & Equipment Hire

**Exhibitions**

- UKCW Birmingham
- Kent Construction Expo

**October**

- Fire Safety & Security
- Technology & Software
- Training & Education
- Workwear

**Exhibitions**

- Highways UK

**November**

- Drainage & Plumbing
- Health & Safety
- Modular Buildings/Welfare Units
- Safety, Security & Fire Protection
- Tools, Plant & Equipment Hire

**Exhibitions**

- London Build

**December**

- Editor's Products of the Year
- Fire Safety & Security
- Sustainability
- Technology & Software
- Training & Education

## Display Advertising

Double Page Spread: £2,250

A4 Page: £1,450

Half Page: £950

Quarter Page: £650

## Advertorial

Double Page Spread: £1,495

A4 Page: £795

Half Page: £595

Editorial: £195

Right Hand Page + 10%

Agency Discount 10%

## Series Discount

2 issues: 15%

3 issues: 20%

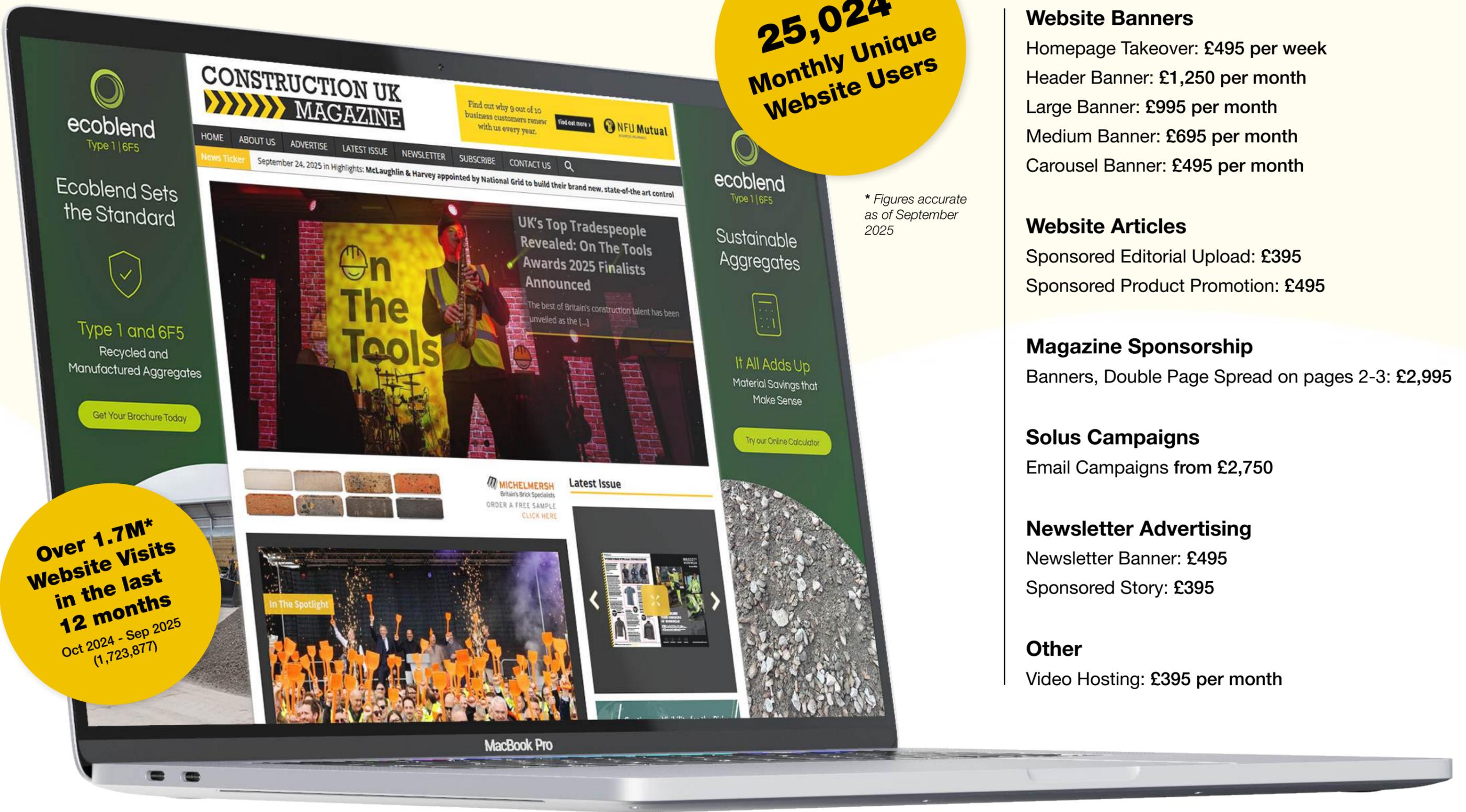
4 issues or more: 25%



**25,024\***  
Monthly Unique  
Website Users

*\* Figures accurate  
as of September  
2025*

**Over 1.7M\***  
Website Visits  
in the last  
12 months  
Oct 2024 - Sep 2025  
(1,723,877)



**Website Banners**

- Homepage Takeover: £495 per week
- Header Banner: £1,250 per month
- Large Banner: £995 per month
- Medium Banner: £695 per month
- Carousel Banner: £495 per month

**Website Articles**

- Sponsored Editorial Upload: £395
- Sponsored Product Promotion: £495

**Magazine Sponsorship**

Banners, Double Page Spread on pages 2-3: £2,995

**Solus Campaigns**

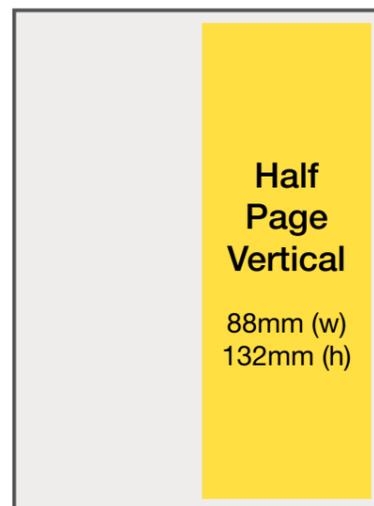
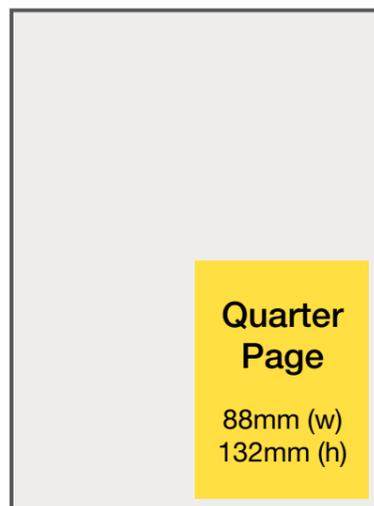
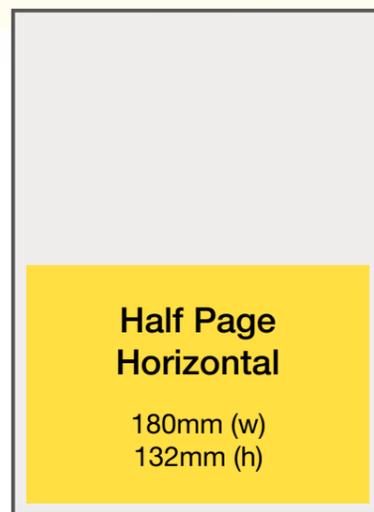
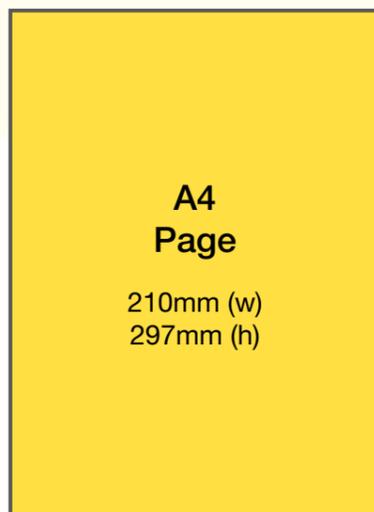
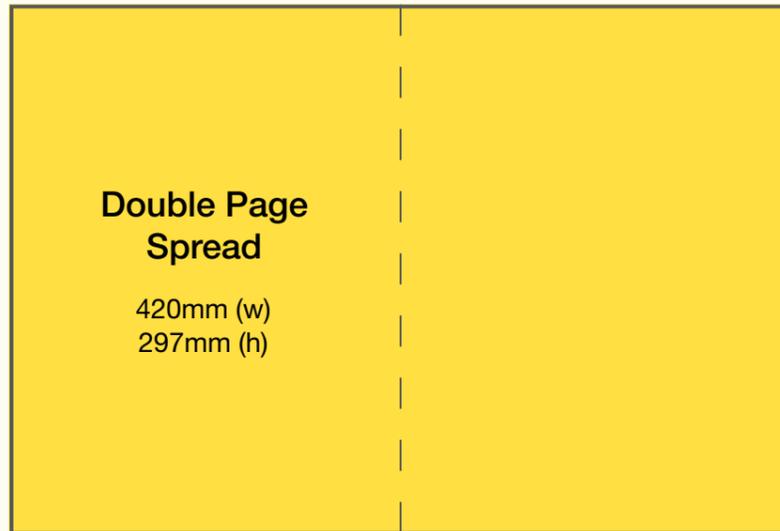
Email Campaigns from £2,750

**Newsletter Advertising**

- Newsletter Banner: £495
- Sponsored Story: £395

**Other**

Video Hosting: £395 per month



## Word & Image Count for Editorial/Advertorial Copy

Double Page Spread: 800-900 words (6-8 images)

A4 Page: 400-500 words (4-5 images)

Half Page: 200 words (1-2 images)

Quarter Page: 120 words maximum (1 image)

Please send all text within an email or a word document, and images as either TIFF, JPEG, PNG or EPS formats.

## Banner Sizes

Homepage Takeover: 300 pixels by 1000 pixels on both sides

Header Banner: 450 pixels by 90 pixels

Large Banner: 620 pixels by 80 pixels

Medium Banner: 300 pixels by 150 pixels

Carousel Banner: 200 pixels by 80 pixels

Magazine Sponsorship Banners: 620 pixels by 80 pixels

Newsletter Banner: 600 pixels by 80 pixels

Max File Size: 1MB

Format: Please supply as a GIF or JPEG

## Newsletter Stories & Website Articles

Newsletter Image Size: 200 pixels by 200 pixels

Featured Image Size on Website: 620 pixels by 264 pixels

Please send all text within an email or a word document, and images as either TIFF, JPEG, PNG or EPS formats.

## Solus Campaigns

Full specifications available upon request.





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Each piece of editorial is chosen at the Editor's discretion. Inclusion is not guaranteed into an issue.

 Phone: 01843 808 106

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**CONSTRUCTION UK MAGAZINE**

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*"We had a great time attending UK Construction Week NEC this year and we would like to thank Construction UK Magazine for brilliantly advertising our presence at the show, which in conjunction with our experience and friendly team lead to us gaining some new and valuable customers due to readers knowing what we had to offer and where to find us on the day, which is fantastic. We look forward to both shows next year and continuing to work with Construction UK Magazine in the future with our advertising."*

**- Clark Drains Ltd**

*"Site Pod began working with Construction UK Magazine prior to our attendance at UK Construction Week at London's Excel back in May of this year. We found them to be professional and supportive, always on hand if/when we had questions about our submissions. The sales team have superb knowledge of the construction industry and shows genuine interest in our product and its success. We are confident that our submission pre-exhibition resulted in more visits to our stand and have been thrilled with the developing interest in our products."*

**- Site Pod**

*"We at HFE Signs are a printing company based in the midlands, we cover the UK and have a wide variety of products such as Printed Banners, Printed Signs & Boards and Safety Signs. We target specific markets by several means, one of which being magazine advertising. The team at Construction UK Magazine have always been very efficient to deal with and replies very quickly to emails. We have worked with them for many years now and the service has always been top notch, thanks guys - keep up the good work."*

**- Karl, HFE Signs**

*"Over the past year, Construction U.K Magazine has been a key channel for one of our campaigns."*

*"The variety of digital channels offered has allowed us to reach our target audience by utilising solus email campaigns, website banners, newsletter articles and home page banners. All of which achieved a successful ROI and led to a continuation of our work with Construction U.K. Magazine."*

**- NBS**



Strength in coverage, strength in construction

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